

## CEO Corner

### Our strategy for a vibrant and healthy hospital



I have heard some of you express concerns about recent cutbacks and staff reductions at Western Missouri Medical Center in Warrensburg. As everyone knows, the healthcare industry has been in turmoil over the past several years. In Missouri and other states we've seen hospitals close entirely or reduce services substantially. All this has been done in an effort to maintain financial viability.

It's important for everyone at Bothwell to understand our operating strategy and how it differs from facilities like WMMC. It appears their strategy has been to bring in many "visiting" specialists from Kansas City to give their community access to specialty care. However, by bringing in visiting physicians, many of the procedures and advanced services the community needs are being sent to Kansas City or other urban providers. This practice bleeds off revenue to the hospital and causes people to travel to other facilities and towns for their health care. Whenever you drive revenue out of town, your facility will suffer.

In contrast, Bothwell's primary goal is to keep people in this community for the vast majority of their healthcare needs. We are doing this by hiring permanent physicians for our Family Practice clinics and our specialty clinics. Our strategy appears to be working, as we have had several months of positive net income. But it's a slow process to rebuild a physician community. Thanks to our Board and dedicated physician recruiter, we have the tools and ability to recruit necessary primary-care providers and specialists.

Our Board of Trustees is committed to keeping our hospital relevant and independent. But that depends entirely on you and me. It is our responsibility to provide a product our community wants. Many of you have heard me talk about courtesy, dignity and respect. This is what will distinguish us from others in the healthcare market. Our community deserves my and your very best. Believe it or not, we all work for this community. If they don't like our product, they will go elsewhere. I want each of you to feel reassured that Bothwell's strategy for our future substantially differs from other hospitals around us. That difference, the Bothwell difference, is going to be the reason we will succeed.

Jimmy Robertson  
President and CEO



## DAISY Award coming to Bothwell

A new award program at Bothwell seeks to recognize nurses for exceptional compassion and care for patients.

The DAISY Award for Extraordinary Nurses will be presented every three months to a Bothwell nurse nominated by patients or their families. The award program will be implemented in conjunction with The DAISY Foundation. DAISY is an acronym for Diseases Attacking the Immune SYstem. The DAISY Award was started in 1999 in Glen Ellen, California, by members of the family of Patrick Barnes, who died at the age of 33 of complications from an autoimmune disease. The care Barnes received from nurses was the inspiration for the award as a way for his family to recognize his outstanding nurses.

Since its inception, The DAISY Award has grown into an international program, with more than 2,800 healthcare facilities participating in all 50 states and in 17 other countries. "We are excited and proud to be among the thousands of healthcare organizations participating in the DAISY Award program," said Bothwell Chief Nursing Officer Rose McMullins. "Our nurses do extraordinary work every day, and we think it's important to recognize these unsung heroes. This award gives us a way to do that."



Bonnie Barnes, president and co-founder of The DAISY Foundation, said the award flowed from her family's first-hand experience with the "remarkable skill and care" nurses provide to their patients every day. "The kind of work the nurses at Bothwell are called on to do

every day epitomizes the purpose of The DAISY Award," Barnes said.

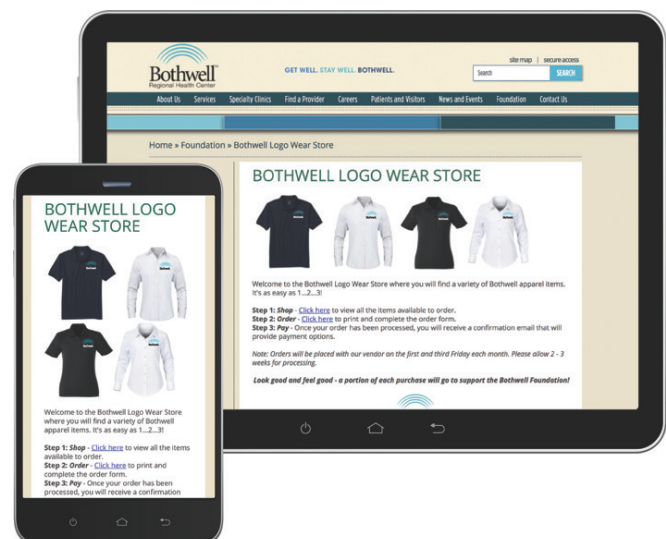
What makes The DAISY Award somewhat unique is that patients and their families nominate nurses for the award. A committee at Bothwell will select winners from among nominations submitted to the hospital. An award ceremony will be held on the floor where the winning nurse works, led by McMullin, and the nomination will be read for colleagues, friends and family. The first Bothwell DAISY Award will be presented during Nurses Week, which this year is May 6-12.

DAISY awareness posters will be placed throughout the hospital, alongside nomination forms. Nominations can be mailed, placed in the DAISY boxes throughout the hospital, or submitted via Bothwell's website at [www.brhc.org/DAISYaward](http://www.brhc.org/DAISYaward), and more on The DAISY Award can be found at The DAISY Foundation's website: <http://DAISYfoundation.org>.

## Look good and feel good with Bothwell logo wear

Purchase Bothwell logo wear by visiting the new Bothwell Logo Wear Store and a portion of each purchase will go to support the Bothwell Foundation. To browse items available, go to the Intranet > What's New > Bothwell Logo Wear Store and print out an order form. Once the order has been processed, you will receive a confirmation email with payment options.

Orders will be placed with the vendor on the first and third Friday of each month. The items currently available are men's and women's polo and dress shirts, pullovers, fleece jackets, caps and visors.



## Employee of the Month

Christa Frame is the BRHC Employee of the Month for February. Frame, a licensed practical nurse in the Skilled Nursing Unit, was praised in her nomination for her flexibility, positive attitude, and a willingness to mentor new coworkers.

“Christa serves as team lead when there is not (a registered nurse) scheduled on the night shift,” the nomination said. “She accepts the responsibility freely and makes sure issues get resolved. She advocates for her residents and ensures their needs are met.”

According to the nomination, Frame regularly takes on extra shifts to support her colleagues and ensure her patients are taken care of. “Christa definitely goes above and beyond in offering more time than is expected,” the nomination added. “She treats patients and staff with compassion, dignity, empathy, courtesy and respect.”

Congratulations, Christa, on being named Employee of the Month for February.



*Christa Frame*

## Bothwell announces new nurse internship program

The hospital is currently accepting applications for five internships for nursing students enrolled in registered nurse programs. Five applicants will be offered internships in Women’s Health, Emergency Department, 2 Southwest, Critical Care, and Perioperative Services.

The internships are a paid, eight-week position providing hands-on experience working with an assigned preceptor from May 21 until July 16. Interns will complete a weekly evaluation to map their educational growth.

Requirements for successful candidates include:

- High school diploma or GED.
- Currently enrolled in an RN program.
- Completed junior year in the nursing program and in good standing with the school.
- Current Basic Cardiac Life Support certification from the American Heart Association.
- Copy of immunizations.
- Two letters of reference: One from a clinical instructor and one personal.
- Copy of school transcript with current grade point average.



- Cover letter with contact information to include: address, phone number and email address, as well as three departments (in order of interest) the applicant is interested in working in and why.

Applications must be submitted by Monday, March 19, and can be dropped off at the front desk of the Bothwell Education Building on the corner of 14th and Ingram. They also may be mailed to:

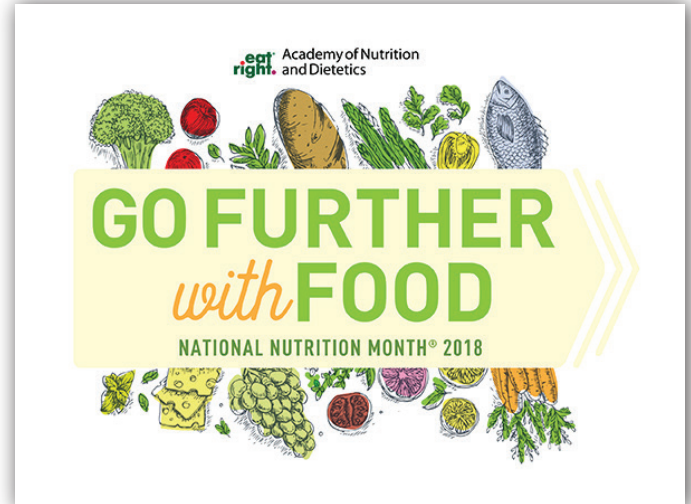
Attn: Stacie Robertson, RN  
Education Department/Intern Program  
Bothwell Regional Health Center  
601 E. 14th St.  
Sedalia MO 65301.



## Star Awards

Claire Spotts	Social Services
Kiwi Popyk	Social Services
Grace Linn	Social Services
Gina Braden	Occupational Therapy
Melinda Yeager	Skilled Nursing Unit
Kristen Farrell	Dietary
Dustin Renfro	2 Southwest
Michelle Franklin	Radiology
Jeff Neas	Information Services
Will Elkins	Respiratory Therapy
Jenny Force	Respiratory Therapy
Gaylene Salazar	Respiratory Therapy
Pam Evans	Environmental Services
Ann Green	Marketing
Morgan Finkle	Progressive Care Unit
Sarah Fredrickson	Emergency Department
Daniel French	Facilities Management
Jason Levine	Pathology
Ronda McMullin	Progressive Care Unit
Olga Jaquez	Progressive Care Unit

## Help celebrate National Nutrition Month



Celebrate Nutrition Month in March by participating in activities in the Bothwell Café. The 2018 theme is “Go Further with Food.” Information and activities will be available in the café throughout the month. The Academy of Nutrition and Dietetics celebrates Registered Dietitian Nutritionist Day on March 14, and on March 27, the café will feature a specialty bar with the NNM theme. Also on March 27, the registered dietitians will host an information table in the hallway outside the café.

NNM serves as a reminder that each of us should make healthier food choices. Making small changes over time helps improve health now and into the future. Learn more about nutrition at [www.eatright.org](http://www.eatright.org).

## Join the parade!

Bothwell is looking for volunteers to join us as we participate in the Sedalia St. Patrick’s Day Parade on Saturday, March 17. Employees are needed to walk the parade route and pass out Bothwell goodies to parade-watchers.

To sign up to participate, please contact Melissa Boeschen, community outreach coordinator, at 660-827-9138 or email her at [mboeschen@brhc.org](mailto:mboeschen@brhc.org).

The parade, hosted by Veterans of Foreign Wars Post 2591 Auxiliary, begins at 10 a.m. in Downtown Sedalia. The theme of this year’s parade is “Peace, Love, and Irish.” The VFW Auxiliary will serve an all-you-can-eat Irish stew and chili lunch at 11 a.m. at the VFW Post in Sedalia at 121 S. Ohio. The cost of the meal is \$5.



## Bothwell hosts tours for Leadership Sedalia group

Bothwell played host to Leadership Sedalia on Feb. 13 with tours of several departments at the hospital as well as presentations by Bothwell President and CEO Jimmy Robertson and physician recruiter Beth Everts.

Leadership Sedalia is part of the Sedalia Area Chamber of Commerce's Leadership Development Program – a comprehensive leadership training curriculum. The program, a partnership between the Chamber and State Fair Community College, seeks to identify current and

emerging leaders in the Sedalia area and provide them with leadership training to increase community awareness and involvement.

Leadership Sedalia members visited the Cath Lab, the Cancer Center, the radiation vault, the Emergency Department, Women's Health, and nuclear medicine. Thank you to all the department personnel who helped with the tour.



*Bothwell President and CEO Jimmy Robertson discusses hospital operations with the Leadership Sedalia group on Feb. 13 at the Bothwell Chapel.*



*Cancer Center Director Jason Sharp, center, meets with some of the Leadership Sedalia members.*



*Shelby Osburn, center, a tech in the Emergency Department, discusses the ED with Leadership Sedalia members.*



## American Heart Month



Nurses and staff at Bothwell Women's Health pose with caps donated to the hospital for babies born in February. At right, a newborn models one of the caps knitted by a volunteer as part the American Heart Association's "Little Hats, Big Hearts" campaign during American Heart Month in February.

### **'Little Hats, Big Hearts' campaign honors heart-healthy moms and babies**

The American Heart Association, in connection with The Children's Heart Foundation, helped to celebrate American Heart Month in February by providing red hats to every baby born at Bothwell during the month. The hats were knitted and crocheted by volunteers as part of "Little Hats, Big Hearts" as a way to empower moms to live heart healthy lives and to help their children do the same.



Friday, Feb. 2, was National Wear Red Day in honor of Heart Month. Thank you to everyone who sent us photos of their wearing red. Congratulations to the Bothwell Wound Healing Center, winners of a Bothwell goodie bag.



## Sparkle Award

The Sparkle Award this month went to the Skilled Nursing Unit for no infections for the month and for proper handling of Foley Catheters and adherence to room precautions and hand-hygiene policies.



## February new employees

Alecia Anderson	Emergency Department	Sarah McCoy	Radiology
Debbie Bredehoeft	Bothwell Family Health	Shannon Murley	Endoscopy
John Contreras	Environmental Services	Tia Murray	Dietary
Teresa Costilla	Nursing Administration	Pam Paxton	Skilled Nursing Unit
Erin Erlitz	2 Southwest	Yelena Portnova-Ciobanu	Admitting
Jessica Evans	2 Southwest	Katelynn Rogers	Radiation Oncology
Debbie Fields	Housekeeping	Pat Ruybol	Housekeeping
Steve Hickman	Orthopedics & Sports Medicine	Mary Beth Schlobohm	Environmental Services
Ashlynn Hoblia	Orthopedics	Kayla Smith	Nursing Administration
Amy Kirkman	Respiratory Therapy	Delanie Swisegood	Environmental Services
Lori Lea	Internal Medicine	Dorothy Treese	Nursing Administration
Keegan Lorenz	Dietary	Rachel Vieth	Emergency Department
Sandy Mahurin	Respiratory Therapy	LuLu Webb	Emergency Department
Erick Makovskiy	Skilled Nursing Unit		



## March Birthdays

Tierra Henderson	1	Patti Spellman	12	Jennifer Raines	20
Kristy Groves	1	Alex Ramirez-Polaco	12	Taylor Burlingame	20
Klava Brenich	1	Annie Wolf	13	Mike Simon	21
Dr. Matt Triplett	2	Kevin Miller	14	Kelly Eaton	21
Cindy Holmberg	3	Diana Nichols	14	Alexis Derks	23
Susan Lamb	3	Peggy Williams	14	Linda Cook	25
Sydney Lindgren	3	Christina Watring	14	Nichole Aulizio	25
Jennie Zolecki	4	Jaclyn Webb	14	Madalyn Smith	25
Ginny Thompson	4	Mike Parrish	14	Marlayne Clark	26
Kathy Brown	5	Jasmyne Hampton	15	Kaylene Wheeler	26
Kim Persinger	6	Chris Lemoine	15	Cherrika Buckner-Jefferson	26
Jessica Cooper	6	Kayla Thornton	16	Haley Wheeler	26
Lily Gamayunova	6	Meghann Smith	16	Kellie Iiams	27
Lynda Beasley	6	Cassie Rogers	16	Lauren Robinson	27
Leonard Butler	7	Kimberleigh Schneider	16	Kari Elliott	27
Christie Harrell	7	Theresa Acklin	17	Patricia Hunt	29
Michelle Brewer	8	Nicolle Kelly	17	Lori Gano	29
Mike Snow	8	Brenda Sprinkle	18	Priscilla Blackmore	30
Kristin Largent	10	Ryan Walker	19	Rachel Harris	31
Melanie Davis	11	Denise Goins	19	Ed Tsao	31
Rashel Golub	11	Kristy Musgrave	20	Ramona Gibbs	31
Sonjia Sapp	12	Rachel Gammill	20	Amber Allain	31



# BILLBOARD

## Bothwell Community Outreach news



Katie Case, Healogics Program Manager, spoke recently to the Sedalia Noonday Optimist Club about services provided at the Bothwell Wound Healing Center. The center has two hyperbaric oxygen chambers which use pure oxygen to improve blood flow and promote healing for wounds that are difficult to heal, such as diabetic ulcers, pressure ulcers and surgical wounds.

## Bothwell Auxiliary news

### Mark the date

The Bothwell Auxiliary is sponsoring a Stuff-a-Critter sale in the Bothwell Café from 9 a.m. to 6:30 p.m. on Friday, March 23, and from 7:30 a.m. to 2:30 p.m. on Saturday, March 24. Come join the fun!



### New Gift Shop hours

Effective March 1, the Bothwell Auxiliary Gift Shop will be open from 9 a.m. to 6 p.m., Monday through Friday, and from 1-5 p.m. on Saturday and Sunday.



## Bothwell Foundation news

### In memory of

The following memorial donations were received:

#### In honor of Ladye Rissler

Mr. James Rissler

#### In memory of Juanita Sternberg

Mr. and Mrs. Michael Simon

#### In memory of Leonard Kindle

Ms. Maggie Schaffer

#### In memory of Margaret Schlesselman

Mr. Terry Harms

Ms. Sandra Schlesselman

#### In memory of Mary Bopp

Mrs. Bonnie Russell

#### In memory of Sandy Smith

Mr. and Mrs. Jack Robinson

#### In memory of Steve Towers

Hair Simplicity, Ms. Karen Brockman

Ms. Judith Buschmeyer

Ms. Ruby Lee Heimsoth

Mr. and Mrs. Wayne Unkel

*Thank you!*

I want to thank my Bothwell Family for all the kind words, prayers, thoughts and condolences following my sister's passing. It is an honor and pleasure to work beside colleagues who care for one another.

With great appreciation:

— Leonard Butler, Environmental Services

Bothwell Regional Health Center

Our Mission:

Working together to provide exceptional health and wellness services

Our Vision:

The best choice for exceptional care

Our Standards of Behavior:

As members of this exceptional team, Bothwell employees pledge their commitment to the following standards of behavior to help make Bothwell Regional Health Center the best place for our employees to work and the best place for our physicians to practice medicine: Safety, Attitude, Teamwork,

