

JUNE 2018

# BILLBOARD



A MONTHLY NEWSLETTER FOR EMPLOYEES AND FRIENDS OF BOTHWELL REGIONAL HEALTH CENTER



## THE BOTHWELL LEGACY

### Chance encounter leads to family connection

A visitor's request for a restaurant recommendation led to an opportunity to connect a living relative of John Homer Bothwell with the famous Sedalian's namesake hospital. At the center of the story is Deborah Mullins, an environmental services worker at Bothwell Regional Health Center.



Deborah Mullins

Deborah also works at Hotel Bothwell in downtown Sedalia. That's where one afternoon last month a couple — visitors to Sedalia who were staying at the hotel — asked Mullins if she could recommend a good restaurant.

[READ MORE ON THE NEXT PAGE ►](#)



**SWEET SUITES!**  
New digs  
for new moms

**EMPLOYEE OF  
THE MONTH**  
Rashel Golub

**'GET WELL. STAY WELL.'**  
A WINNING CAMPAIGN  
Show-Me Excellence Awards

**MAKING THE SWITCH**  
Meditech conversion set for July 1



*From left, Bothwell CFO Steve Davis, Charles and Suzanne Bothwell, Bothwell CEO Jimmy Robertson, and Deborah Mullins, an environmental services worker at the hospital who introduced the Bothwells to Davis and Robertson after she met the relatives of John Homer Bothwell while they were visiting Sedalia.*

## CHANCE ENCOUNTER, From Page 1 ►

In the course of the discussion, the gentleman explained he was Charles Bothwell, the great, great nephew of John Homer Bothwell, whose donation helped to birth the hospital in 1930. Charles and his wife, Suzanne, were visiting the town where his relative had such a significant impact.

When Mullins returned to work at the hospital the next day, she shared the story with CEO Jimmy Robertson, who asked her if she would be able to track down the couple and invite them to the hospital that bears Mr. Bothwell's name.

"I went to the hotel, and I was able to find them and invite them to the hospital," Mullins said. "They were able to get a tour and learn a bit of its history and see first-hand the lasting impact Mr. Bothwell had on this community."

After a tour of the hospital, Robertson presented

**"They were able to see first-hand the lasting impact Mr. Bothwell had on the community."**

- Deborah Mullins

the Bothwells with several historical prints of the property and a book about its history.

"It was pretty special to be able to show John Homer's relative how much his legacy has meant to Sedalia and the region over the years," Robertson said. "And it wouldn't have happened if not for Deborah's friendliness and her willingness to follow through and make that connection."



## 'GET WELL. STAY WELL.'

**Bothwell rebranding campaign scores at MAHPRM Awards**

## Hospital recognized by state health-care marketers

Bothwell's "Get Well. Stay Well. Bothwell." rebranding campaign received five awards at the Missouri Association for Healthcare Public Relations and Marketing (MAHPRM) "Show-Me Excellence Awards" at Lake of the Ozarks.

The rebranding campaign, produced for the hospital by Callis Integrated Marketing in Sedalia, was launched in 2017 and continued throughout the year and into 2018.

The Bothwell campaign took first place in the "Print Advertising greater than \$1,500" category. Competing against much larger health systems, such as SSM Health in St. Louis, St. Luke's in Kansas City and MU Health Care in Columbia, the hospital also won awards in the "Annual Reports" category for its "Strong Hospital. Strong Community." print ad and in the Cooperative Partnership" category for the Health U program.

The awards were presented at a luncheon during the MAHPRM 2018 Summer Forum at Camden on the Lake at Lake of the Ozarks. Cliff Callis and Hannah Sartin of Callis Integrated Marketing accepted the awards on behalf of Bothwell at the awards luncheon.



Cliff Callis and Hannah Sartin of Callis Integrated Marketing hold the awards Bothwell Regional Health Center won recently at the Missouri Association for Healthcare Public Relations and Marketing's "Show-Me Excellence Awards" at Lake of the Ozarks.

### AT-A-GLANCE

1st  
Advertising, Print

2nd  
Advertising,  
Multimedia

Social/Interactive  
Media

Annual Reports

Video

3rd  
Advertising,  
Outdoor

Cooperative  
Partnership  
"Healthy U"

## MEDITECH 6.1 LAUNCH READY FOR JULY 1

Bothwell Regional Health Center on July 1 will "go live" with its conversion to Meditech 6.1 electronic health records software, putting the hospital and its clinics on the cutting edge of health records technology.

The upgrade will let all Bothwell doctors share up-to-date information with other providers within the health system, providing patients with immediate and easy

access to tests, X-rays and other medical information via computers or other electronic devices.

In as few as 96 hours after visiting a provider, Bothwell patients will be able to log into their portal and access records generated by the visit. The system also makes it much easier to share electronic health records with other hospitals and health providers, which is key to ensuring quick and proper care for patients.

## WOMEN'S HEALTH



Women's Health Director Janet Bombella, center, congratulates Clyde and Candice Ditto of Sedalia on the birth of their son, Everett O'Neil Ditto. The Dittos were the first family to welcome a new baby in the recently remodeled birthing suites at Bothwell.

### BOTHWELL BABIES' FIRST HOME JUST GOT A LITTLE 'SUITE-ER'

Bothwell's Women's Health Center recently welcomed its first baby born in its remodeled birthing suites.

Everett O'Neil Ditto was born on June 11. He's the son of Clyde and Candice Ditto of Sedalia. The Dittos were the first family to be guests in the remodeled rooms in the Women's Health Department at the hospital, which recently converted nine patient rooms into six larger rooms with new looks and finishes.

"It was so nice to finally have the rooms open and see the families enjoy them," said Janet Bombella, director of Women's Health. Bombella said the much larger bathrooms in the suites seem to be the biggest hit with expectant moms. "It's like staying in a fancy hotel," one patient told Bombella.

### EVENT CELEBRATES CANCER SURVIVORS

On June 2, the Susan O'Brien Fischer Cancer Center held its first National Cancer Survivor's Day event. More than 70 survivors and their loved ones attended the event, which was held at the Celebration Center at First United Methodist Church in Sedalia. The celebration was sponsored by the Bothwell Foundation.

"We wanted to do something to celebrate our patients and their loved ones," said Ashley Shandley, a radiation oncology nurse at Bothwell who spearheaded planning for the event. "Our patients really become our family. Their battle is long and hard, but we want them to know that we are here fighting with them."

Some of the survivors shared the story of their battles, and Dr. Matt Triplett, hematologist and oncologist, was the keynote speaker. In his remarks, Dr. Triplett explained that although a diagnosis of cancer is devastating news, he has seen the disease transform patients and their families.



Bothwell Cancer Center staff pose for a group photo at the National Cancer Survivors Day Celebration on June 2.

"Cancer is a horrible thing, but it can develop a sense of gratitude in individuals," he said. "We have seen families come together and let go of old anger and quarrels. It can be a wake-up call. Church families and friendships are strengthened as patients are provided meals and prayer chains are started. There is a sense of coming together."



## EMPLOYEE OF THE MONTH

### Rashel Golub

Rashel Golub is the Bothwell Employee of the Month for June. Golub, a medical lab tech in Pathology, was praised in her nomination for her willingness to help her colleagues and for her “phenomenal” attitude.

“Rashel is an absolute joy to be around. She always has a positive attitude and a smile on her face,” the nomination said.

According to the nomination, Golub consistently goes above and beyond her assigned duties to help her fellow techs and the phlebotomists.

“Rashel has a strong moral compass and would never steer you wrong,” the nomination added. “She believes strongly in patient care and satisfaction and always follows procedures.”

Congratulations, Rashel, on being named Employee of the Month for June.



Rashel Golub

## Sparkle Award



The Sparkle Award this month went to the Cardiology staff for excellent hand hygiene.

## ORDER YOUR BOTHWELL LOGO WEAR TODAY!

Purchase Bothwell logo wear by visiting the online Bothwell Logo Wear Store and a portion of each purchase will go to support the Bothwell Foundation.



To browse items available, go to the IntraWeb > What's New > Bothwell Logo Wear Store and print out an order form. Once the order has been processed, you will receive a confirmation email with payment options.

To date, \$412 has been given back to the Foundation through Logo Wear purchases.

## NEW EMPLOYEES

Alexis Amos	Nursing Administration	Lucy Hughes	Laundry
Diana Atwell	Dietary	Virginia Hutcherson	Cardiac Rehab
Lisa Bailey	Critical Care	Timothy Jackson	Security
Renaë Barb	2 Southwest	Chance Johnson	Nursing Administration
Emily Beyers	Patient Financial Services	Brittany Kellerman	OB/GYN
Robert Blacklock	Security	Chester Mackiewicz II	Security
Matalyn Boeschen	Orthopedics	Lee Anne Marquez De Guzman	Critical Care
Reagan Braverman	Nursing Administration	Todd Nappe	Security
Jaquay Buckner	Nursing Administration	Jamie Nolting	Pharmacy
Katelyn Buxton	Nursing Administration	Erin O'Connor	Nursing Administration
Jamie Chavez	Women's Health	Jennifer Owen	Nursing Administration
Teresa Cornelius	Skilled Nursing	Kelsey Pabst	Skilled Nursing
Kendall Cox	Environmental Services	Angela Petree	Women's Health
Miranda Crosier	Women's Health	Natania Piper	Urology
Ann DeFusco	Security	Dr. Scott Roethle	Anesthesia
Erick De Guzman	Emergency Department	Mercedes Sangster	Labor and Delivery
Paula Diggins	Radiation Oncology	Cynthia Sees	Endoscopy
Jaime Dodson	Nursing Administration	Michelle Sewell	Orthopedics
Grace Edgar	Nursing Administration	Jayce Simoncic	Surgery
Jack Franklin	Nursing Administration	Chelsie Snapp	Skilled Nursing
Cindy Gail	Surgery	Morgan Steck	Pathology
Randy Hahn	Environmental Services	Ellen Stevens	2 Southwest
Shelly Harms	Same Day Surgery	Kenna Stout	Health Info. Management
Cindy Harris	Respiratory Therapy	Tabitha Strathman	Pathology
John Hewett	Environmental Services	Kayla Thompson	Respiratory Therapy
Allison Holman	Nursing Administration	Chris Trotter	Environmental Services
		Deborah Troxel	Dietary
		Lindsey Woodall	2 Southwest

## STAR AWARDS

Amber Allain	Family Health Clinic	Kim Carlos	Emergency Department
Willy Arnold	Environmental Services	Terrance Cline	Nursing Administration
Tom Bailey	Administration	Krystal Coleman	Clinic Mid Level Professional
Pam Ball	Pathology	Kim Cox	Admitting
Makenzie Bicker	Skilled Nursing	Aaron Davis	Information Technology
Melissa Boeschen	Marketing	Steve Davis	Administration
Kelly Bolin	Skilled Nursing	Kristen Dean	OB/GYN Clinic
Janet Bombella	Women's Healthcare	Terri Deer	Dietary
Kathy Brown	Cardiac Rehab	Glenda DeKeyser	Orthopedics & Sports Medicine
Maria Bunch	Critical Care		

[READ MORE STAR AWARDS ON PAGE 7 ►](#)



## STAR AWARDS

We salute these Bothwell employees for excelling in efforts to promote the BRHC mission and adhere to the Standards of Behavior.

Janeice Dodick	Administration
Bobbi Dorr	Skilled Nursing
Breanna Dothage	Pathology
Angela Doyle	OB/GYN Clinic
Jay Eastlick	Marketing
Sherri Egbert	Emergency Department
Hannah Ellis	Ear, Nose & Throat Clinic
Jenny Force	Respiratory Therapy
Luly Gamayunova	Pathology
Linda Garbarz	2 Southwest
Kerry Glenn	Budget & Reimbursement
Ann Green	Marketing
Elizabeth Green	Orthopedics & Sports Medicine
Kim Hagan	2 Southwest
Millie Harms	Endoscopy
Jan Henson	Nursing Administration
Veronica Hiller	Information Technology
Missie Hopkins	Pain Clinic
Sherri Hopkins	Sterile Processing
Bonnie Jackson	Clinic Dr. Oberkrom
Lesley Jackson	Emergency Department
Sandra Jerome	Clinic Billing
Macayla Johnson	Progressive Care
Karen Kain	Accounting
Angela Kammeyer	Diabetes Center
Jani Kempf	Emergency Department
Kory Kephart	Truman Lake Clinic
Patty King	Clinic Dr. Smith
Randy Kreisel	Plant Management
Michele Laas	Critical Care

Rick Langdon  
 Kristin Largent  
 Regina Lawson  
 Leah Mahin  
 Francine McRae  
 Jordan Mullins  
 Brad Nicholson  
 Dr. David Oberkrom  
 Teresa Pennock  
 Kim Perez  
 Jamie Poppinga  
 Nicole Porter  
 Muffy Potts  
 Alisha Rameriz  
 Jennifer Reed  
 Jennifer Rehmer  
 Marilyn Richardson  
 Saudi Robbins  
 Jimmy Robertson  
 Stacie Robertson  
 Lauren Robinson  
 Shirley Schlobohm  
 Alisha Schroeder  
 Leslie Shapley  
 Kara Sheely  
 Randy Smith  
 Andrea St Clair  
 Diane Stark  
 Keri Talbott  
 Rebekah Thompson  
 Janet Torres  
 Katie Touchstone  
 Ryan Walker  
 Cheryl Ward  
 Tammy Weber  
 David White  
 Dianne Williams  
 Tiffany Willis  
 Heather Woolery  
 Delia Zimmerman

Materials Management  
 Patient Financial Services  
 Pathology  
 Patient Financial Services  
 Emergency Department  
 Critical Care  
 Pharmacy  
 Clinic Dr. Oberkrom  
 Health Information Management  
 Nursing Education  
 Patient Financial Services  
 Progressive Care  
 Women's Healthcare  
 Clinic Dr. Schwartz  
 Clinic Mid Level Professional  
 Cardiology  
 Skilled Nursing  
 Women's Healthcare  
 Administration  
 Nursing Education  
 Skilled Nursing  
 Nursing Administration  
 Emergency Department  
 Progressive Care  
 Radiation Oncology  
 Plant Management  
 Women's Healthcare  
 Endoscopy  
 Admitting  
 Women's Healthcare  
 Bothwell Family Health  
 Critical Care  
 Environmental Services  
 Patient Financial Services  
 Environmental Services  
 Plant Management  
 2 Southwest  
 Pharmacy  
 Cancer Care  
 Sterile Processing

## ORTHOPEDICS & SPORTS MEDICINE CLINIC

### Bothwell hosting 2nd Annual Sports Medicine Symposium on Aug. 15

The Bothwell Orthopedics and Sports Medicine Clinic will host a free sports medicine symposium Aug. 15 for area athletic directors, coaches, trainers, parents and athletes.

The event will be from 1-4 p.m. at the Smith-Cotton High School Auditorium. Topics that will be discussed include career options for athletic trainers, the long-term consequences of sports injuries, challenges of athletics administration, and recent advances in sports medicine.

The keynote speaker will be Dave Slifer, head women's basketball coach at the University of Central Missouri. He will discuss what goes into building a national championship program.



Other speakers include Dr. Evan Stout and Dr. Ryan Edwards of Bothwell Orthopedics and Sports Medicine; Rob Davis, athletic director at Smith-Cotton; and athletic trainers from Bothwell PEAK Sport and Spine in Sedalia. Dr. Doug Kiburz of Bothwell Orthopedics and Sports Medicine will emcee the event.

The free symposium is open to the public. To register, visit [www.brhc.org/sportsmedicineclinic](http://www.brhc.org/sportsmedicineclinic).

### SPORTS MEDICINE SYMPOSIUM

**WHEN:** 1-4 p.m., Wednesday, Aug. 15

**WHERE:** Smith-Cotton High School Auditorium

**TO REGISTER:** go to [www.brhc.org/sportsmedicineclinic](http://www.brhc.org/sportsmedicineclinic)

## VOLUNTEERS STILL NEEDED AT THE FAIR (AND YOU'LL GET A FREE T-SHIRT)

Bothwell Volunteer Day at the Fair is Saturday, Aug. 11, and we still need a few volunteers.

Bothwell started a new tradition last year by staffing all seven water pavilions at the Missouri State Fair for one day. This year we want to try

to cover them for two days. The plan is to fill Saturday's shifts first and then start trying to fill all the Sunday slots.

But we need your help!

Two people are needed for each four-hour shift between 9 a.m. and

9 p.m. This is a great opportunity for community outreach. Plus, you'll get a free T-shirt!

To sign up to volunteer or to learn more, contact Melissa Boesch at ext. 9138 or at [mboesch@brhc.org](mailto:mboesch@brhc.org).



## FOUNDATION NEWS

### Save the Date! Bothwell Foundation Benefit

Saturday, Nov. 3 at "The Venue" in Downtown Sedalia



## IN MEMORY OF

The following memorials were received:

### In memory of Virginia Lee Kiburz

*Ms. Susan Roe*

### In memory of Herbert Quigley

*H.I.M. Department*

### In memory of John Best

Mr. Daniel Bahner  
Ms. Carol Ann Best  
Ms. Tina Chenault  
Ms. Patricia Hicks  
Mr. Steve Leimkuehler  
Mr. and Mrs. William Salyer  
Mr. Hal Smith Jr.

Mrs. Martha Spale  
Mr. and Mrs. Anthony Spina  
Ms. Rose Mary Tennill  
Mr. and Mrs. Kenneth Vogl  
Wood & Huston Bank  
Materials Management

## KICKIN' IT FOR A CURE



The Smith-Cotton Lady Tiger Soccer Team held its Annual Kickin' It For a Cure Game on April 30 to raise funds for the Bothwell Foundation's Gene Loveall Cancer Services Fund. The game this year raised more than \$4,400.

## SUMMER SALE SUCCESS!

Thank you to all the employees who made the 2018 Summer Sale a success.

Your purchases brought in \$257 for the Foundation, plus your purchases helped to clear out some closet space!

## SCHOOL TEACHERS, COUNSELORS LEARN ABOUT HEALTH-CARE CAREERS

A total of 48 counselors and teachers from throughout the region recently toured Bothwell as part of a program funded by a “Pathways for Teachers” grant from the Missouri Department of Elementary and Secondary Education’s Office of College and Career Readiness.

State Fair Community College wrote the grant to provide teachers and counselors from the college’s region the opportunity to learn more about careers in health care.

Along with the tour, teachers learned about Missouri Economic Research and Information Center data on career demand, the variety of careers within a hospital setting, and funding for training available through Missouri Job Centers and the Workforce Innovation and Opportunity Act.



*Hollie Dubroc, a registered nurse in Labor and Delivery, discusses the birthing facilities in the Women’s Health department with a group of teachers and school counselors from the area.*

The group also went through training programs at State Fair CC and got hands’ on experience. They also learned how to use career information within the classroom.

At Bothwell, the group visited the Cancer Center, Radiology,

Respiratory Therapy, the Pharmacy, Women’s Health, Cardiac Rehab, the Lab and Orthopedics/2 Southwest.

Thank you to Stacie Robertson, Melissa Boeschen, Lauren Thiel, Ann Green and Haley Wheeler for serving as tour guides.

## HOSPITAL HOSTS LUNCHEON FOR RETIREES



*About 90 retired employees of Bothwell Regional Health Center attended a luncheon June 21 at the Celebration Center at United Methodist Church in Sedalia. Each year the hospital celebrates its retired employees with a luncheon in their honor.*



## JULY BIRTHDAYS

Denice Hageman.....	1
Randy Kreisel.....	1
Christy Goalder .....	2
Lisa Hays .....	2
Tristan Rother.....	2
Janet Chance-Hetzler .....	2
Monica Brant .....	3
Amber Meinershagen.....	3
McKenzie Kusgen .....	3
Mary Mittenburg .....	3
Chelsie Snapp.....	3
Randy Smith.....	4
Jody Clymer.....	4
Julie Snow.....	4
Alex Schlobohm .....	4
Mila Shevchenko .....	4
Dena Leggiero .....	5
Christy Wilckens .....	5
Connie Roll.....	6
Mark Harms.....	6
Mike Ashford .....	6
Kerry Glenn.....	7
Patty Bock .....	9
Larry Whipple .....	10
Barb Grechus.....	10
Susan Kelly.....	10
Crystal Hoyes.....	10
Ashley Walters.....	10



Stephanie Bass.....	11
Christy Watkins .....	11
Calla Wiegel .....	12
Jennifer Hofstetter .....	12
Kenna Stout .....	13
Debbie Anderson .....	14
Brenda Estes.....	14
Donna Smith.....	15
Shawna Asbury.....	15
Dr. William Smith .....	16
Meghan Shirky.....	16
Karen Zimmerschied .....	17
Lisa Eck.....	17
Fran Craver .....	17
Dustin Renfro .....	17
Jessica Evans.....	17
Gerald Young.....	18

Rachel Owens.....	20
Callie Rogers .....	20
Anya Turchin.....	20
Dr. Paula Schwartz.....	20
Janeice Dodick .....	21
Mary Holloman.....	21
Gaylene Salazar .....	22
Helen Thoele .....	24
Erin Pfeiffer .....	24
Daniel French .....	25
Amy Pangburn.....	25
Alicia Staus.....	25
Ray Ross .....	25
Casey Marker .....	25
Shelby Mullins .....	25
Laura Kaemper.....	26
Jill Nienaber .....	26
Audrey Rush .....	27
John Benscoter .....	28
Diane Bergman .....	28
Sue Srams .....	28
Amber Alexander .....	28
Elizabeth Colley .....	28
Jennifer Bottcher .....	29
Ahsley Vajen .....	29
Stacey Nassar .....	29
Marissa McLaughlin.....	29
Erin O'Connor .....	29
Donna Cline .....	30
Shirley Schlobohm .....	30
Bryce Weir.....	30
Kathy Ernst.....	31
Brenda Cramer.....	31

## AUXILIARY NEWS

### Next Scrub Sale Aug. 24

The Bothwell Auxiliary will have a Fashion Avenue Scrubs Sale in the Bothwell Café from 11:30 a.m. until 6:30 p.m. on Friday, Aug. 24.



## COMMUNITY OUTREACH

### Dr. Schwartz presents to Chamber Breakfast

Dr. Paula Schwartz of Bothwell OB/GYN Associates was the presenter at the Sedalia Chamber of Commerce's monthly Chamber Breakfast on June 14.

The breakfast was sponsored by Bothwell Regional Health Center.

Dr. Schwartz discussed the Centering Pregnancy Model, a new model to provide prenatal care for expecting mothers and their partners.

Through centering, groups of five to eight patients with similar due dates — along with their partners — have 10 meetings for two hours each, beginning at 12-20 weeks of gestation.

Dr. Schwartz said the centering model has shown to decrease the rate of pre-term and low-weight babies, increase breastfeeding rates, and leads to better pregnancy spacing.

After all patients have delivered, the centering group has a baby shower, where they can transition to possible group pediatric care.



Dr. Paula Schwartz

## DIANE LINDENMEYER RETIRES AFTER 40 YEARS OF SERVICE



Staff in the Respiratory Therapy Department recently surprised Diana Lindenmeyer with a retirement party. Lindenmeyer retired from the department on June 22. The surprise dinner was held in her honor on June 20, where her colleagues in Respiratory Therapy presented Lindenmeyer with a plaque recognizing her 40 years of service.